

INCAS[®] Network

INC Alumni Society Magazine

March - April 2010

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Alumni @ New Delhi

INCAS[®]
INC Alumni Society

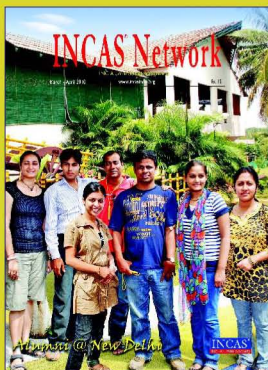
INCAS[®] Network

INC Alumni Society Magazine

Vol. III

No. I

March - April 2010



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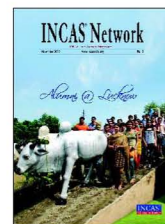
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YOUR TAKE

I would like to thank the INCAS Network magazine, which provides information on current happenings at INC Campuses and about our seniors throughout the country. It provides the bridge between seniors and juniors.

Guruprasad S Hibare

MBA 2009 - Bijapur



I find the INCAS Network magazine highly informative and nicely designed. The contents of the INCAS Network magazine are simply wonderful. INCAS platform is a junction where all the alumni come together and stay connected with each other. I really appreciate INCAS team for giving us such a useful meeting point.

Kuldeep Patel

MBA 2007 - Ahmedabad

The efforts that go into the making of the INCAS Network magazine is to be highly appreciated. I salute the team for the quality of the magazine. I am sure it motivates the alumni of all Chapters to come forward and to network well. I am personally very impressed and ready to contribute to the Network.

Kirti Chauhan

MBA 2007 - Ahmedabad

Splendid efforts, it is highly praiseworthy... I must congratulate the editorial team, all the students and INCAS members, without whom this would not have seen the light of the day. Contents are organized very nicely. While going through INCAS Network, my thoughts go to those who helped us build our career in INC but with whom we have no contacts. I would like to convey my regards to all those, through this. Long live INCAS Network !

Rubben Chanda

MBA 2008 - Siliguri

It is a pleasure to go through INCAS Network. Being at Dhaka presently, I recollect the fond memories of my college days, when I see this. I like to get in touch with my friends from the college, but due to pressure of work it is not possible to contact them. This magazine would satisfy my desire to some extent. I am grateful to those who are working for it. Kudos to INCAS Network !

Tamal Karmakar

MBA 2007 - Dhaka, Bangladesh

INCAS Network invites articles, stories, poems, book reviews, interacting anecdotes and general feedback from readers. E-mail to incasnetwork@incasindia.org and let us have the pleasure of making them a part of *INCAS Network*.

- Editor

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Jitesh Rathi
MBA 2008



Manisha Sinha
MBA 2008

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Cover Page: Alumni @ New Delhi

Editorspeak

INCAS Network wishes all the readers a very happy and prosperous 2010. As is the case when every New Year dawns, it is time to take stock. Time to look back and see how many promises we have made ourselves, have been kept. And...to make new promises. In other words, it is time to harvest what we sowed in the previous year and, plan how we would like to go about life in the New Year, which always brings in a breath of fresh air, a new resolve and a renewed sense of optimism.

This issue of INCAS Network, ushering in the New Year, also brings with it a sense of sanguinity. The first issue in 2010 starts with a set of purposeful New Year resolutions of Sharath Unnithan in order to enrich and enhance his career success. 'Meet-the-Alumni Couple' is a brand new feature, which focuses on those men and women among our members, who got into wedlock with each other and are leading a successful life – officially and personally. The first couple to be presented here is Kavish Khosla and Priyanka of MBA 2007.

Ankit Agnihotri provides us with an insight into not only how to face challenges, but also how to even challenge them.

We continue with more 'Famous One-Liners' and 'Quotes to Remember'. This issue covers the CEC Meets and Re-union Meets (which included some fun-filled events) at Vadodara, Jaipur, Kolkata, Bhopal, Kochi, Noida, Agra, Ahmednagar and Coimbatore. The other regulars like Reminiscences, Book Shelf and Blissful Bonding are also featured.

There is a special appeal, by our Editorial Group member, J A R Moorthy, to all our alumni members to scrutinize and ensure error-free contributions to help make the life of the editorial team a bit easier. We sincerely hope that our members will, in future, heed to this request while sending in their material for publication.

We welcome your valuable feedback on the form and content of INCAS Network. This will encourage us greatly and will help us in refining the quality of the magazine further.

Happy New Year to all of you, once again.

ANANTHARAJAN

'U'ta U'S

Prabir Kumar Nanda

MBA 2009

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job and having fun with new friends makes one face some difficulties, but it's not an issue all the time.

What are the points of learning?

Learning is an ongoing process. The individual needs to be open at all times to learn.

What advice do you like to give the youngsters at INC in general?

Always try to be a good listener and have passion with perfection in all your actions, along with a pleasant personality. This is my motto for all times.

How do you spend your leisure time?

Only by doing two things, i.e., reading and playing. It's because reading makes me more knowledgeable and playing makes me more energetic.

What is the level of contact you have with your INC friends? How often do you meet?

Very often, either by phone calls and email or by personal visit on holidays and

**"The woods are lovely, dark and deep,
But I have promises to keep,
And miles to go before I sleep,
And miles to go before I sleep."**

- Robert Frost

Would you tell us something about you and your family?

In general, I am calm, quiet, ambitious and a quick learner. I am the only son of my parents and my father is an overseer in Indrāvati project at Junagarh and my mother is a sweet homemaker.

How did you prepare yourself for your career after passing out from INC?

Not in any special way but it's God's grace and my little bit of hard work which helped me prepare to place myself in OCL India Ltd, through campus placement before passing out from INC.

With the kind of profile you have, you must be facing high

pressure situations- How do you manage?

When one gets into a new job, it's true that one must face a little bit pressure, but everything depends upon the individual, he alone is responsible for making or breaking his career. But in my case, it's different because at the time of SIP itself, I got to know about the company and my job profile. This helped me a lot to tackle the present situation.

How do you balance your work and family life?

In a cool manner. It is because our office timings are just similar to that of my college. So, after office hours, I go home and spend time with my family. Initially, sometimes, still the excitement of new

during leisure times.

What have been your biggest lessons in life so far?

During my Plus 2, I failed to place myself in the topper list of entire Orissa state, missing by just 2 marks, which pained me and gave me a lesson for the future that I need to focus more on my studies. By virtue of that, I secured a 1st class in my graduation and was a gold medalist in my MBA.

What are your plans for the future?

Right now, I am enjoying my present job and my immediate plan is to achieve perfection in the present job and to improve my strengths, overcome my weaknesses, prepare to face threats and be open for future opportunities.

Meet the Alumni Couple

We are very happy to present to our readers a different kind of interview – an interview with an MBA couple who, individually, are enjoying successful managerial careers. What is more, both of them are INC products. They did their MBA at INC Jabalpur during 2005-07. Yes, an INC alumni couple.

Read on....



Kavish Khosla

MBA 2007

with

Priyanka

MBA 2007

Kavish can be reached at kavish.khosla@gmail.com

Thank you Kavish Khosla and Priyanka for giving us an opportunity to talk to you together. It is not often that both the husband and wife are from the alumni group of the same institution. How did it happen in your case?

In our case, we were good friends at the college and were quite compatible with each other. So, we decided why not to spend our whole life together.

Did you discuss your individual career ambition and preparations even while you were in INC?

Yes, we did discuss our careers with each other as we were both conscious about our jobs and future.

Tell us something about your careers so far.

Priyanka: I started my career in Indore with Jetking Hardware Institute as a counselor and then shifted to IMI (Indore Management Institute) as a Faculty Associate. Then I came to Jabalpur and joined Gyan Ganga Institute as a lecturer and I really like my job.

Kavish: Bajaj Allianz was my first organization where I worked as a



Relationship Officer and then shifted to Berger Paints as a Prolongs Manager. My future plan is to have my own business for which I am working hard.

Do you adopt similar or different methods in tackling stress situations at your work and do you discuss these with each other?

Priyanka: Yes, we do discuss the stress situations of our jobs daily at our dinner table, but our ways of tackling these are totally different. Kavish has a cool nature. So, he handles the things easily, whereas, I am short tempered, so it's hard for me to tackle things...

Do you discuss work situations/problems at home? In this context, does it help both being MBAs? Are both of you able to appreciate each other's work pressures better because of your similar academic background?

Yes, we do discuss our work problems at home and even try to solve them taking each other's help. It really helps when your partner is also from the same field and background, so it is with us, both

being MBAs. We do understand each other's work pressure, as both of us have long working hours and work pressure.

How do you balance your work and family life?

Priyanka: It's hard to balance both the things, especially for me as I have to handle both office and home but with the support of my husband, I manage to do things well.

How do you spend your leisure time?

We hardly get free time as both of us have busy schedules, but whenever we get leisure time we usually freak out or spend time with our common friends.

Are you in touch with your INC friends? Do you have common INC friends?

Yes, we are in touch with our INC friends. We do have common friends circle as both of us are from the same institute.

Do you have any special advice for other 'MBA couples'?

Live life full ...enjoy to the fullest as these days won't be back ever...

What are your plans for the future?

Priyanka: Both of us want to be entrepreneurs. We are looking forward to having our own business, where I would like to assist him.



Jitesh Rathil

MBA 2008

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“College life vis-à-vis Corporate life”

The main difference between these two is that in the case of **College life**, our responsibilities are individual-oriented. In the case of corporate life, our responsibilities are team-oriented. We should try to cooperate and combine well to work in a team. In college life, we get close to those who are caring. But in corporate life, we should involve with everyone and try to be a friend with all. Then, dress code is another important factor. We need to dress professionally during corporate life, but there is no formal dress code in the case of college life.

Corporate Life, the phrase which we had been hearing since the time we entered the college, finally becomes a reality when we entered our jobs. Entering a different world, a new arena, has been quite a different experience for almost everyone. The same people, who were just **STUDENTS** a few months back and had given no thought to any of the issues they would have to face in the outside world, are now tackling each and every one of such issues head on. I am talking mostly on behalf of those who joined in June, so there might be many who wouldn't be able to relate too much with what I have to say.

Just a few random thoughts. I am not sure if others from the batch also feel the same. The struggle between the 'professional' and the 'student' is still going on. I am sure that the student will be replaced by the professional soon enough. Till then, the turbulence will continue. After all, life has to take its own path as one always has to go through all these journeys.

Education Delivery at its Best!

To be a product of INC has always been a matter of pride and competitive advantage for me - I say this from the bottom of my heart!

What it delivers to us, is just incredible. With its excellent learning environment, it develops a positive attitude in us to face challenges that we come across in the corporate world. It actually makes us feel strong and confident.

How can I forget the world class study material that it provided? Being a lecturer myself now, I know that the study materials, journals, case studies that we find in our college library are rare in many other B schools. The content is undoubtedly the best among all in the industry. My suggestion to all students: utilize these resources to the maximum as, after your MBA program, you may not get this opportunity.

I was placed with a financial organization, Reliance Money, and currently I am working as a lecturer for MBA (marketing and economics) in the National Institute of Management and Technology, located at Ghaziabad.

Life has never been constant in showing different shades all these years, and if I am confident and still climbing high, it's only because of my institution.



Manisha Sinha

MBA 2008

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New Year Resolutions

Here are the New Year Resolutions which I have started to implement this year. Perhaps you could try some too ...



Sharath Unnithan

MBA 2009

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I will work smarter

I have made an endeavor to be more efficient and effective in my current job. As a Manager, I am focussing on improving the performance of my staff as well, by targeting dysfunctional activities that can be minimised.

Increasing my working network - both within and outside my company

I am now trying to meet more people, to find out what they do, how they do it and what skills they use to be productive? I now interact more with them so as to establish better inter-personal relationship.

Find ways to get along better with my boss and colleagues.

Whenever I perceive that my boss is not managing me well enough or to my liking, I am exploring positive ways to change this situation.

Evaluate my personal contribution to this organization.

I am endeavoring to identify ways to improve on my strengths and minimize my weaknesses, to help move me along the road to success.

Improving relationship with those I do not get along.

I am taking the initiative to have positive interactions with all my colleagues, irrespective of their position in the hierarchy. I am keeping in mind that my goal as an employee is to make the best of my talents, create synergies with colleagues and increase the productivity and effectiveness of the company.

It often becomes hard to make your New Year resolution and maintain it. But two months into firming up my resolution, I still believe, it is the right time to give up bad habits and adopt good ones. Keeping this in mind, I resolved to develop myself by taking up a new habit in the beginning of the year. Accordingly, **BEING PUNCTUAL** is my resolution of the year 2010. I have started to pursue it and am determined to be ahead of time in each and every activity.

Moreover, I think, even if I am able to maintain it for a couple of months, it will become a habit and after that I don't need to bother watching over it.

My Best Wishes to all INCAS members for a very Happy New Year. Please stay connected with INCAS family.

Deepti Pandey

MBA 2007

She can be reached at deepti0doll@gmail.com



Challenge the Challenges

Problems will always be there, but it is the attitude that makes a difference.

In today's busy life, where everything seems organized and structured, it is, in fact, not so. Internally, we are as disorganized as ever. We are as naïve internally as ever. There is lot of information around but it simply overwhelms us, while, often, a simple and practical, time- tested and tried solution is all we need for the right perspective and easy solutions, as can be seen from this amusing little story.

"The Japanese have always loved fresh fish. But the waters close to Japan did not hold many fishes for decades. So to feed the Japanese population, fishing boats got bigger and went further and further".

"The further the fishermen went, the longer it took them to bring in the fish. If the return trip took more than a few days, the fishes did not remain fresh. The people did not like the taste. To solve this problem, fishing companies installed freezers on their boats. They would catch the fish and freeze them at the sea. Freezers allowed the boats to go further and stay longer".

"However, the Japanese could taste the difference between fresh and frozen and they did not like the frozen fish. The frozen fish fetched a lower price. So fishing companies installed fish tanks. They would catch the fish and stuff them in tanks, fin to fin. After a little thrashing around, the fish stopped moving. They were tired and dull, but alive. Unfortunately, the Japanese could still taste the difference because the fish which did not move for five days had lost their fresh-fish taste. The Japanese preferred the lively taste of fresh fish, not that of a sluggish fish".

So how did Japanese fishing companies solve this problem? How did they bring fresh-tasting fish to Japan?

To keep the fish tasting fresh, the Japanese fishing companies still put the fish in the tanks, but now they placed a small shark in to each tank. The shark would eat a few fish, but most of the fish arrived in a very lively state.

The management lesson drawn

Like the Japanese fish problem, the best solution is invariably simple. It was observed by L. Ron Hubbard in the early 1950s, "Man thrives oddly enough only in the presence of a challenging environment".

The Benefits of A Challenge

The more intelligent, persistent and competent you are, the more you enjoy a challenging problem. If you are steadily conquering those challenges, you are happy. You constantly think of the challenges in front of you and get energized. You are excited to try new solutions. Thereby, you have your fun and get a purpose in life.

Recommendations

Instead of avoiding challenges, face them head on and beat the heck out of them.

Enjoy the game, if your challenges are too large or too many, do not give up. Failure may tire you. But, instead of giving up, reorganize.. Find more determination, more knowledge, more help.

Ankit Agnihotri

MBA 2006

He can be reached at
ankit.agnihotri@gmail.com



Don't just rest on your past laurels. You have resources, skills and abilities to make a difference. Put an imaginary shark in the tank of your life and see how far you can really go! "Make your own way and grow with the organization".

**Life is not about how fast you run.
Or how high you climb, but how well you bounce.**

Monsoon Mania

@ Bhopal



The Group



Smiles all over



Let's enjoy the party

An Alumni Reunion was organized at INCAS Bhopal Chapter on August 2, 2009. The event started with a Big Bang, followed by a Just a Minute Session. Alumni rendered songs, performed mimicry of teachers and Shri Lallu Prasad Yadav, and narrated jokes. There was also a mime act of driving motorcycles. Prizes were distributed to the winners by Leni S. Varghese, Campus Coordinator, INC Bhopal.

Alumni danced to the music, whose theme was 'Monsoon'. On the occasion, the alumni also came forward to participate in a social activity 'Tree Plantation' in a public park, which was organized in association with 'Patrika' a local newspaper. The event ended with vote of thanks proposed by Amit Singhai, Relationship Officer, Bhopal.



Leni S Varghese, Campus Coordinator, Bhopal, presiding over the event



Smile please



Jigging along

CEC Meets

JAIPUR Chapter

The Jaipur Chapter CEC Meet was held on July 19, 2009, at the Regional Office, Jaipur. Romil Kulshrestha, President, CEC presided over the meeting. Addressing the fellow members, he highlighted the activities conducted by the Jaipur Chapter till date. Punit Pandey, Regional Head, Jaipur and Regional CEC members suggested enhancing the alumni participation in the events by improving the alumni networking and constant updating of alumni database on the INCAS portal. New CEC members were inducted into the vacancies caused by the resignation of a few CEC members. A resolution welcoming new members into the Chapter Executive Committee was passed. A resolution was also passed to register more members for the online complimentary subscription for IUP Magazine/Journal. Vote of thanks was proposed by Manish Medatwal, INCAS Relationship Officer, Jaipur.



Punit Pandey, Regional Head, Jaipur sharing his experiences



CEC elections in progress

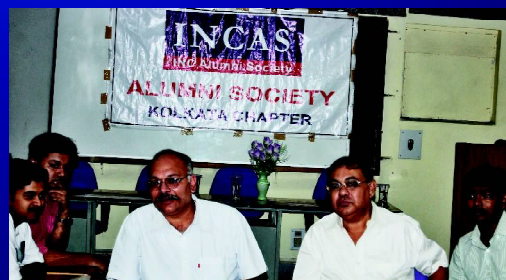


Keen Listeners

KOLKATA Chapter

The Kolkata Chapter CEC Meet was held on August 16, 2009, at Regional Office, Kolkata. Rajdeep Saha, Vice President, chaired the meeting. He emphasized the importance of developing and strengthening the alumni network by increasing their participation in the events. He requested the members to come forward and contribute more quality articles, short stories, poems, jokes and so on to INCAS Network magazine. The members discussed the new features uploaded on INCAS website. These include: Job postings, matrimonial services and copies of previous issues of INCAS Network magazine. He informed the members about the latest developments on the portal. CEC members collectively came forward and discussed their responsibilities in encouraging fellow alumni to contribute for the INCAS Network magazine and updating their contact details.

The meeting ended with vote of thanks proposed by Gaurango Bandhopadhyay, INCAS Relationship Officer, Kolkata.



Prof. Sunil Shah, Dean-East, presiding over the meeting



Meeting in progress



VADODARA Chapter



Dr. Aurobindo Ghosh, Campus Head, Vadodara, sharing his views



Vishwas Jambu, Vice-president, CEC and Jignesh Thakkar, President, CEC, Vadodara Chapter in a lighter moment.



Krutika Mansad voicing her thoughts

The Vadodara Chapter CEC Meet was held on September 05, 2009, at INC Vadodara campus. Jignesh Thakkar, President, CEC chaired the meeting. Dr. Aurobindo Ghosh, Campus Head, Vadodara, briefed the alumni on the developments in

INC. The minutes of the previous meetings were presented by Vishwas Jambu, Vice-President, CEC. Chapter Executive Committee members appreciated the variety of events, like Reunions, CFA Seminars and Picnics, conducted by INCAS. The members suggested having sports events in the coming days. Dipak Soni, INCAS Relationship Officer, proposed vote of thanks.

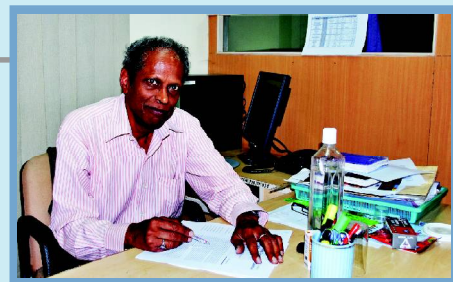


Dipak Soni, INCAS Relationship Officer, sharing his experiences.



Meeting in progress

The Editors' Lot



For those of you who think that the job of the editorial team is merely correcting spelling and grammatical mistakes, besides looking after punctuations, let us narrate an anecdote. A writer sent in an article with a note: "Please insert the punctuation marks yourself." He got a terse reply from the publisher, "Next time, please send only the punctuation marks. We'll insert the words ourselves." Yet another writer dispatched a poem titled 'Why do I live?' He received a polite reply from the editor: "You live, my dear Sir, because you sent the poem by post and did not bring it personally!"

Jokes apart, the task of the editorial team is much more than what is generally perceived. Besides struggling to meet deadlines (more so, when writers decide to send in 'half-baked' pieces at the last moment), the team has to reckon with issues like 'word count', 'page count' and 'readability'. On several occasions, only the writer knows what he means.

If it were only innocuous spelling errors or typos, it would be okay. Of greater concern is the incorrect usage of terms and careless checking (or non-checking) of the final product before it is dispatched. Sample some of the bloomers which we have come across recently:

The Minister declared that he was committed to elevation of poverty.

(It may really be true! Ha...ha. But should this be conveyed so openly?)

Few students paid attention to the professor's lecture

(This would suggest that no one was listening while the real intent of the writer was to say that 'only some were paying attention').

I have little regard for you

(This would suggest 'I care two hoots for you!' whereas the writer meant that he has 'some regard for you').

Mr. _____ enlightening/lightening the lamp (caption of a picture at an inaugural function)

(As if, either education was being imparted to the lamp or a load was being lifted off the lamp)

Care should be taken to strengthen the bondage between the faculty members and the students

(Hinting that the system of slavery is still prevalent. 'Bond' and 'Bondage' mean very different things.)

Business Intelligence (BI) is going to be the bacon for companies.

(As if BI is something to be eaten. But this can be pardoned if it was just a typo for 'beacon').

Let us end by requesting the contributing writers to check the text more than once, for errors, before sending out their communication to INCAS Network for publishing. In the process, they can save a lot of our time and a lot of possible embarrassment for themselves and will ensure conveying what they actually mean.

- JAR Moorthy, Editorial Group

Jashan

Picnic @Fun'N'Food Village

Playing games



INCAS Noida Chapter organized a picnic for its members on August 30, 2009 at Fun "N" Food Village Resorts.

The alumni members engaged themselves in various games and other activities with tremendous enthusiasm and had fun playing pranks on each other. Passing the parcel, team building chain, memory games were some of the games organized. Alumni also enjoyed the joy rides available in the resort. They spent most of their time in the afternoon by playing and splashing in the Water Park.

At the end, alumni were seen parting in joy and assuring each other to meet on more such occasions with a message "Let us hold INCAS Flag high".

Anshul Vaish,
President, CEC
Noida, presenting
memento to Shaffali
Gupta and Vikas
Gupta



Sharad Bhatnagar and Ajeet Kumar Singh



Alumni couple,
Surabhi Goel and Ankit Goel



Refreshments time





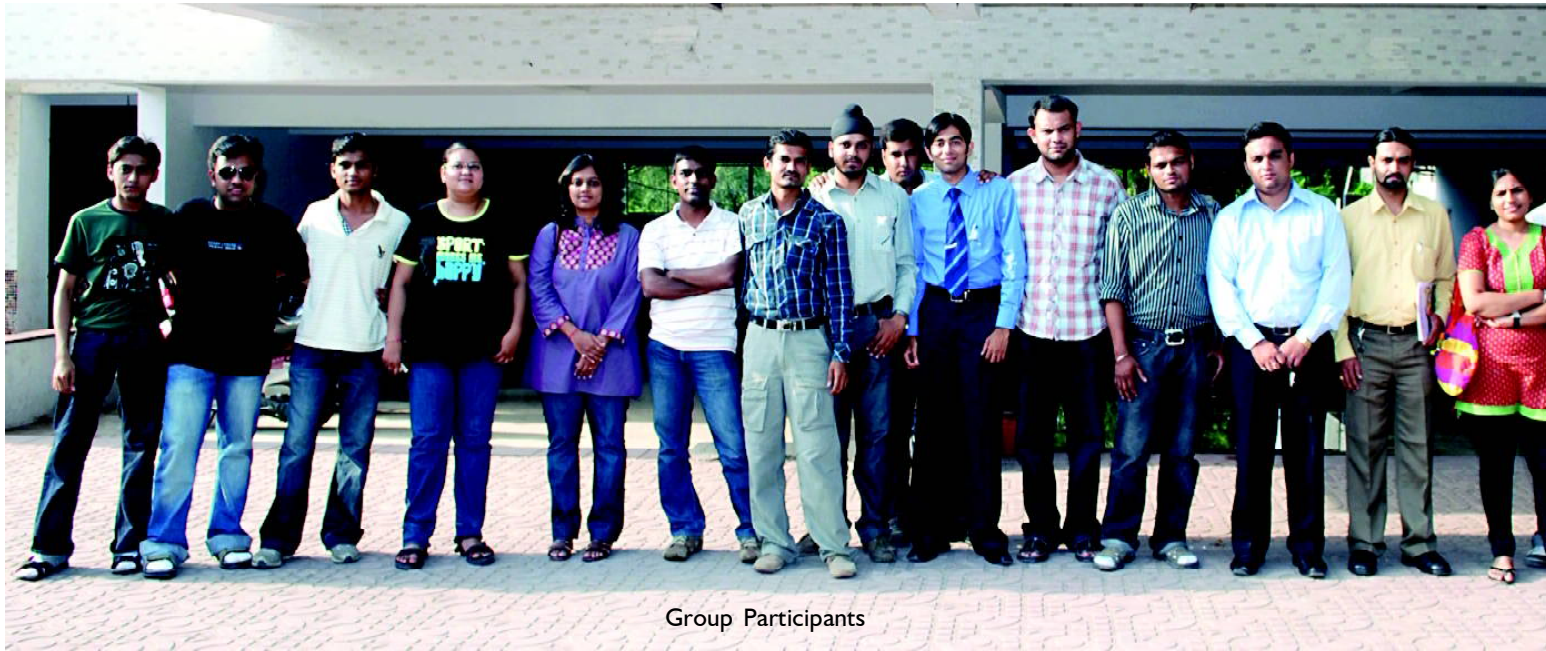
Playing management games



Shaffali Gupta, Aradhana Pandey and Ankit Agnihotri

Group Photo





Group Participants

Teacher's Day Special GURUKUL



Ashwini Joshi

INCAS Vadodara Chapter organized an Alumni Reunion "GuruKul" on September 5, 2009 at INC Vadodara campus on the occasion of Teachers' Day. The program commenced with lighting of the ceremonial lamp by Ashwini Joshi, member, Jignesh Thakkar, President, CEC and Vishwas Jambu, Vice President, CEC.

The alumni went nostalgic remembering their campus days. A singing competition "Surila and Besurila" was organized. Alumni also participated in a model cat walk in the 'fashion parade'. This was followed by a cultural show conducted by the current batch students. Gifts and mementos were handed over to all the participants and the lucky winners. It was indeed a memorable evening for everyone.



Jignesh Thakkar



Faculty members
in the event



Engrossed



Dr. Aurobindo Ghosh,
Campus Head giving his
message.



Sandhya Das, student, class
of 2010 welcoming Jignesh
Thakkar, president, CEC
Vadodara Chapter



Hiren Thakkar in traditional
dress

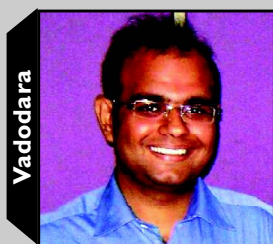


Sudha Menon
Faculty member

INCAS Awards for Excellence in IP-2009



Abha Prasad



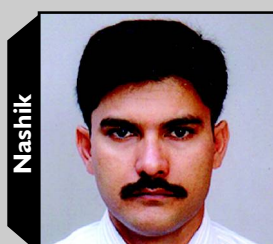
Hitesh I Bhatia



Rajani Kumar



Udai Bhan Trivedi



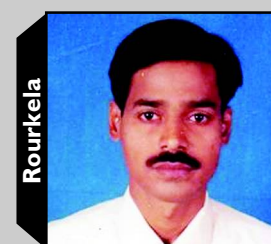
Abhay Kumar



Jagaman Singh



Shalini K



Umakanta Tripathy

Faculty Guides

INCAS Congratulates the Faculty Guides



Abhijeet Goturi



Makrand Joshi



Sharad Mishra



Sujata Samantroy



Arvind Savant



Mohit Parekh



Sujata Sankaran



Vikas Singh



Ashok Panigrahi



Rajan Padval

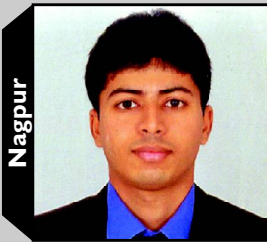


Swarnalata Philip



Vineetha V K

Internship Program



Nagpur

Amrendra Vaze
Pride Hotel



Ranchi

Kumar Prabhakar
Fairdeal Securities



Trivandrum

Nima S
Kerala Kaumudhi



Vadodara

Seema Paul
20 Microns Ltd



Thane

Amruta Tandel
HDFC Standard Life



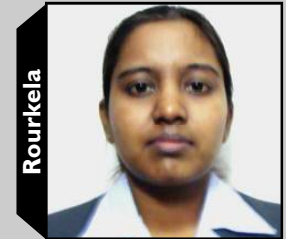
Nashik

Lijo John
Ecom Software



Kolhapur

Prashant Kamalakar
Reliance Mutual Fund



Rourkela

Shilpa Kheria
Digital Plaza-Lenovo

Student Interns

The names of the IP companies are given alongside the name of the student

INCAS Congratulates the Student Interns



Surat

Hiral Jariwala
Bharti Airtel



Thrissur

Lina Krishna Prakash
South Indian Bank



Nagpur

Rahul Waindeshkar
Pro-C Education



Vadodara

Tapan Trivedi
Rishabh Software



Nashik

Hitendra Patil
N.D. Wines



Jabalpur

Manoj Kumar
Reliance Communication Ltd



Raipur

Rajashree Mundhra
India Motors TVS



Durgapur

Trisha Chowdary
Reliance General Insurance



Sangli

Houserao Gaikwad
HDFC Standard Life Insurance



Lucknow

Meenal Gupta
Shopper's Stop



Berhampur

S Sujit Kumar Prusty
Invest Care Pvt Ltd

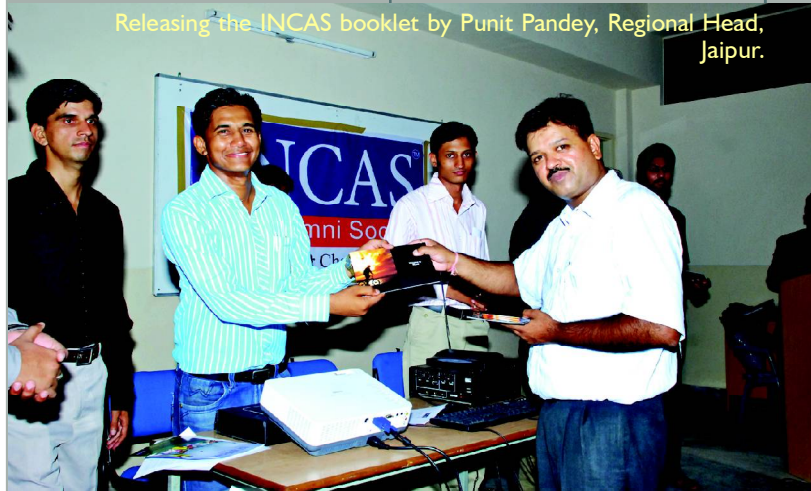


Kochi

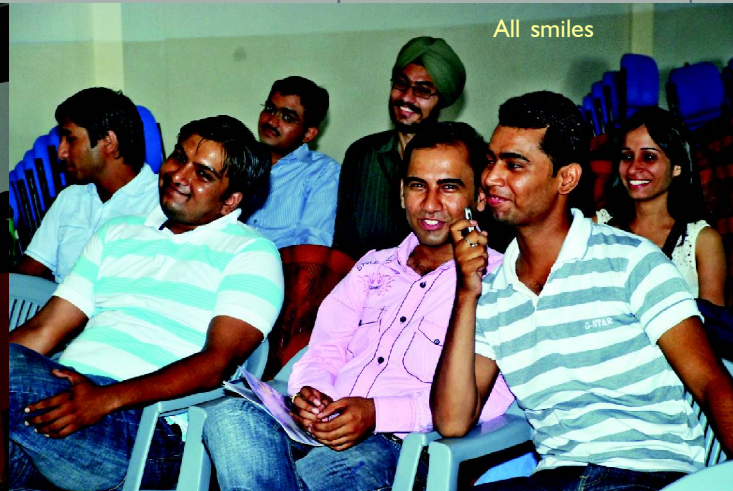
Vimal Jose
Malayala Manorama

Alumni Meets

Releasing the INCAS booklet by Punit Pandey, Regional Head, Jaipur.



All smiles



Dr. P.C.
Jain



Romil
Kulshreshtha



Ashok
Chaudhary



Vivek
Bajaj



Devkishan
Swami

Alokik Smriti @ Jaipur



Let's celebrate our birthday



Party time



INCAS Jaipur Chapter organized a get-together for its members on July 19, 2009 at ASIM Campus, Jaipur. The event began with lighting of the ceremonial lamp "Gyanjyoti" and a prayer to God. Members came forward to share their nostalgic moments of campus days. Alumni appreciated the way in which interesting items were published in

INCAS Network Magazine and promised to get more involved with the magazine by contributing articles, short stories, etc. A few management games were also played on the occasion. Roof Top Refreshments was an added attraction. Alumni also opined that such platforms are helping them to re-establish contacts with their batch-mates.

Bharat Bhushan



Mamta Sharma



Lokesh Gehlot



Dinesh Soti



Neeraj Ahuja



The Group



Reunion at Agra

A Reunion meet was organized at Agra campus on July 3, 2009. Col.V.K.Bali, Campus Head, INC Agra graced the occasion with his presence. The event started with the alumni lighting the lamp. Members shared their experiences during college days with fellow alumni. Various interesting games like Tambola, Dumb Charade and Musical Chairs, were played on

the occasion. Alumni also performed various solo and group singing and dances. Participants enjoyed the event and shared their experiences of their professional, as well as college lives. They appreciated the initiative taken by INCAS to network its members with their fellow members through such events, INCAS Network Magazine, Website, etc.



Col.V.K.Bali, Campus Head, INC Agra lighting the lamp

INCAS at the Campuses

‘Snehankit’ @ Ahmednagar

An alumni reunion, ‘Snehankit’, was organized at Ahmednagar on September 25, 2009. Col N P Francis, Campus Head, INC Ahmednagar and Aditya Kenghe, RAC, RO Pune graced the occasion. An overview of INCAS and the importance of networking with fellow alumni were highlighted by the Campus Head during his inaugural speech. The students from the Class of 2010 also participated in the open discussion with the alumni who discussed regarding their corporate experiences and future

career prospects. Alumni shared their experiences of their jobs and their huge career improvement in terms of promotions in the companies. The members requested that, such alumni meets be arranged at regular intervals and appreciated the INCAS for supporting them in their professional development ventures.

A vote of thanks was proposed by Vivek Bhapkar, SST, INC Ahmednagar. The program concluded with a delicious lunch.



Felicitation

Reunion at Coimbatore

A Reunion meet was organized by Coimbatore Chapter on October 4, 2009. Alumni shared their memories of their campus days, about the Internship Program and how it helped in their careers. Alumni also interacted with their juniors and their advice to the juniors was appreciated. Members suggested setting up an e-

group for the alumni of Coimbatore campus, so that sharing updates would be easy. It was also proposed to have more such events at greater frequency. Thirugnana Sambanthan organized the event in a very interesting manner, eliciting participation from all members. K.S.Lakshmi, Vice-Principal, gave a

brief review on the INCAS and its operations and briefed the participants about the forthcoming activities of INCAS. C.K.Arivazhagan, Placement Officer, gave an overview of the placements in 2009 and obtained suggestions from the alumni for the forthcoming placements.





Prayer time



Group of participants



Dinner time



Felicitating the Chief Guest Aditya Kenghe, Regional Academic Co-ordinator, Pune Region



Welcome Speech by Col N P Francis, Campus Head, INC Ahmednagar



Ajit Dhamal, alumni, sharing his thoughts



Group photo



Alumni receiving the mementoes Sajesh Kumar, Saravanalingam, Vidhya, G. Saravanan, Srinivasan

Campus Round-up

INCAS

Awards for Excellence in IP 2009

INCAS, with a view to encouraging both the students and the faculty guides of IP, has introduced awards of excellence for the best faculty guides as well as for the best student interns of IP. The Best Faculty Guide and the Student Intern was felicitated with a cash prize, a memento and a Certificate of Appreciation. A function was conducted to that extent at all the IP campuses across the country and the glimpses of those functions are given alongside.

Kottayam



Welcome address by Tania Jose, Seated P. Shyamala, RAC, Kochi, Jacob Joseph, MD, Autocast Ltd and Shaji M George, Campus Head, Kottayam

Vashi



Arundhathy Krishnan, Student Intern receiving the award from the Lakshmi Mohan, Campus Coordinator, Vashi

Nagpur



Amrendra Vaze, Student Intern, receiving the award from the Chief Guest Shreya Nath, CEO, Start Manpower Consultants.



Chief Guest Shreya Nath, CEO, Start Manpower Consultants addressing the gathering

Lucknow



Alumni, Vaibhav Surange and Syed Mohd. Ramish are in discussion



Alumni group



Sharad Mishra, Faculty Guide receiving the award



Abha Prasad, Faculty Guide receiving the award from Manasvi Shukla, president, CEC, Lucknow Chapter



Student group



Refreshments time



Faculty Members discussing the event



Ganesh Bhat,
Assistant General
Manager, State Bank
of India giving his
message



Jinendra Mishra, Student Intern,
receiving the award from the Chief
Guest **G. Ramachandran,** Director,
Interface Consultancy, Visakhapatnam



Anantram, Campus Head,
Visakhapatnam sharing his
experiences.



Jayashree Shetty, Student Intern
receiving the award from the Chief
Guest, **Ganesh Bhat,** AGM, State Bank
of India



Group participants

Homage



Ms. Kiran Rai Sharma

(Enrolment No. 8NBB1002), INC Raipur, lost her life due to severe cerebral hemorrhage on January 27, 2010 in Bhilai.

Members of the INCAS fraternity offer their heartfelt condolences to the bereaved family and pray to the Almighty to give them strength to bear this irreparable loss.



Blissful Bonding

INCAS Wishes the Young Couples a
Long Happy Married Life

Shaffali Gupta, MBA 2008

with **Vikas**, on April 20.

Shaffali Gupta can be reached at
shaffali123@gmail.com



Nishit Shah, MBA 2007

with **Shreena**, on April 18.

Nishit Shah can be reached at
nishit_shah04@yahoo.co.in



Karthik, MBA 2007

with **Mridhula**, on July 6.

Karthik can be reached at
s.karthik287@rediffmail.com



Mousumi Khan, MBA 2007

with **Amit Mallick**, on May 5.

Mousumi Khan can be reached at
mousumi_nitdgp@yahoo.co.in

“Smrithilayam” in God’s Own Country Kochi

INCAS Kochi Chapter organized an Alumni Reunion on July 5, 2009 at Renewal Centre, Kochi. Anantharaman, MBA-2009 of Aluva, acted as the Master of Ceremonies. Preethy, INCAS Relationship Officer, Kerala Region, welcomed the gathering by ‘Deep Prajwalan’ and a prayer. The inaugural speech was

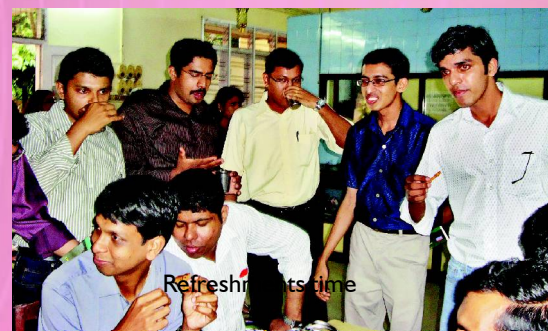


Registration time

delivered by M. P Girish Kumar, Dean & Zonal Head, South Zone.

Binu Paul, President, CEC, along with Aji V Kuriakose, Secretary, CEC, INCAS Kochi Chapter, briefed the participants on the proposed INCAS activities like HR Master Mind, Milo Milavo Forum etc., A few games and contests were conducted on the occasion. Gifts and mementos were presented to all the participants and the winners by Unnikrishnan, Regional Coordinator. Kochi Alumni re-lived their campus days, while partaking of refreshments in the homely serene atmosphere at the Mess Hall of the Renewal Centre. The event concluded with vote of thanks proposed by Preethy, INCAS Relationship Officer, Kochi.

Alumni Meets



Avail the Privilege

INCAS is offering a complimentary annual online access subscription for one of the IUP Magazines/Journals. We request you to choose one magazine of your interest. At the end of the year you are required to seek renewal for subscription.

To access online, please follow the procedure outlined below:

A **10-Step Process** for online access for IUP Magazine/Journal.

Step 1: Go to www.incasindia.org

Step 2: Alumni members should login with their user id and password.

Step 3: Click on "Publications" link on Welcome Page.

Step 4: Click on the option "Applying for free Magazine".

Step 5: The member will be re-directed to Magazine/Journals section of IUP i.e. www.iupindia.org.

Step 6: A screen displaying your Enroll no and Name with a message "Select Magazines/Journals you want to Subscribe" will appear

Step 7: In case the member has already made an online subscription earlier, then the name of the Magazine/Journal will be displayed.

Step 8: Type in your name as per the Registration with INCAS and submit your request.

Step 9: In case the member has not subscribed earlier, then the selection with a list of all the available magazines/journals will be displayed from which, he/she can subscribe immediately.

Step 10: After registering once, whenever the member logs in with his/her user id and goes through the normal process, the subscribed magazine will be displayed online.

To get the complimentary subscription (online), please fill in the following details:

1. Name : _____
2. Enrollment No. : _____
3. Year of Completion : _____
4. INC Campus : _____
5. Publication No. : _____
6. Title of the Publication : _____
7. Mailing Address : _____

I understand that the complimentary online subscription is for a period of one year, and I am required to renew the same, one month prior to the expiry of the period for continuance of the subscription.

Signature

Date:

Write to:

The Manager – Alumni Relations,
INCAS Headquarters,
25, Nagarjuna Hills, Punjagutta,
Hyderabad – 500 082. AP., India.
email us on incas@incindia.org



The IUP Publications

S.No.	Magazine/Journal	Main Contents
101	Advertising Express	Marketing Research, Client Management, Advertising Agencies and Marketing Communications
102	The Analyst	New Age Finance, Investment Banking and E-Business
103	Case Folio	Monthly Digest of Thought Provoking case studies in all areas of Business Management
104	Effective Executive	Emerging Ideas and issues in Business Management
105	HRM Review	Strategic HR, Leadership, Organizational Development, Knowledge Management and HRMS
106	Marketing Mastermind	Sales Management, Franchising, Branding, PR, Retailing and CRM
107	Journal of	Equity Markets, International Finance and Regulatory Applied Finance Environment
108	Journal of Information	Provides articles on emerging tools, technologies and Technology* paradigms relating to various aspects of IT, Success stories of IT applications and so on
109	Journal of Management Research	Strategic Management, Corporate Governance, Business Ethics, Bench Marking and Revenue Models
110	Journal of Systems Management*	Focusing on system development methodologies and automation, database design and administration, data mining and data warehousing, internet technologies, tools and techniques etc.

* Quarterlies

All others are monthlies.

The future is now.

Swetha, Future Doctor.



Swetha is exceptionally good at studies. She tops in every class test. She stood school first in the 7th grade. She won the first prize for playing the veena (a stringed musical instrument) and won the second prize for singing in the IRS. She is the pride of the IRS Republic School.

Swetha is mature for her age. It's amazing to see her cheerful smile even in the face of utter poverty. "I am one of four siblings. My father works in small workshop and earns around Rs. 3000 a month and my mother is a tailor. Two of my sisters were in the 10th and 11th grades. My brother and I were then in the 7th grade. My father found it very difficult to pay the fees. He wanted to educate us up to the 10th grade but he could not afford it. We also thought of discontinuing studies, but luckily we found IRS", says Swetha.

Swetha is now in the 9th grade. Being a bright student, she is able to clearly make out the difference between her previous school and IRS. She says that her previous school was concentrating only on studies and there was no scope for extra-curricular activities. But at IRS, the teaching is good, and there are also computer and science labs besides extra-curricular activities and games.

Although her father is not sure to what extent he can educate them, Swetha is very clear about what she wants to do. She wants to become a doctor and serve the poor and needy, she says and is confident that she can do just that.

The IRS Republic Schools were established by the Alpha Foundation to provide high quality, virtually free, education to children from economically weaker sections of society. At IRS, the children also receive milk and supplements for breakfast, and a nutritious lunch. Uniforms and school books are also provided to them at highly subsidized prices.



The Alpha Foundation

Social Transformation through Positive Action.

- Education for underprivileged children
- Public-Private Partnerships with the Government for social development
- Community development initiatives
- Cultural initiatives to promote national integration



To contribute, please visit: www.alphacharities.org

Famous One-Liners

1. Failure is the only opportunity to begin more intelligently.
Henry Ford
2. Facts do not cease to exist because they are ignored.
Aldous Huxley
3. Too often we... enjoy the comfort of opinion without the discomfort of thought.
John F Kennedy
4. Light tomorrow with today.
Elizabeth Barrett Browning
5. It's always too soon to quit.
Norman Vincent Peale
6. No pressure, no diamonds.
Mary Case
7. It is not so important who starts the game, but who finishes it.
John Wooden
8. Mastering others is strength.
Mastering yourself is true power.
Lao Tzu
9. An ounce of action is worth a ton of theory.
Friedrich Engels
10. Achieving starts with believing.
Anonymous
11. Every noble work is at first impossible.
Thomas Carlyle
12. Hide not your talents, they for use were made. What's a sundial in the shade?
Benjamin Franklin
13. People who enjoy what they are doing invariably do it well.
Joe Gibbs
14. The things that made me stronger are the ones that didn't let me sleep at first.
Anonymous

Quotes To Remember

1. Opportunity is missed by most people because it is dressed in overalls and looks like work.
Thomas Edison
2. If your actions inspire others to dream more, learn more, do more and become more, you are a leader.
John Quincy Adams
3. Leadership is not magnetic personality — that can just as well be a glib tongue. It is not 'making friends and influencing people' — that is flattery. Leadership is lifting a person's vision to high sights, the raising of a person's performance to a higher standard, the building of a personality beyond its normal limitations.
Peter F. Drucker
4. Never tell your problems to anyone... 20% just don't care and the other 80% are glad you have them.
Lou Holtz
5. The true measure of a man is how he treats someone who can do him absolutely no good.
Ann Landers
6. Reputation is what men and women think of us; Character is what God and angels know of us.
Thomas Paine
7. No one can cheat you out of ultimate success but yourself.
Ralph Waldo Emerson
8. Do the hard jobs first. The easy jobs will take care of themselves.
Dale Carnegie
9. Management is nothing more than motivating other people.
Lee Iacocca
10. I start with the premise that the function of leadership is to produce more leaders, not more followers.
Ralph Nader
11. Leadership is a matter of having people look at you and gain confidence, seeing how you react. If you're in control, they're in control.
Tom Landry
12. Lack of direction, not lack of time, is the problem. We all have twenty-four hour days.
Zig Ziglar
13. It's not whether you get knocked down; it's whether you get up.
Vince Lombardi